



COMPLETE COUNT COMMITTEE

January 5, 2010- Meeting Notes

Present were:

Nan S. Warner, Indian River Shores
Mayor Richard Dunlop, Town of Orchid
Michael Kint, IRC United Way
Mayor Kevin Sawnick, City of Vero Beach
Kevin Browning, School Board
Joseph E. Flescher, IRC Commissioner Liasion
Linda Ogle, Census Bureau
Debbie MacKay, Indian River County School Board

Absent was:

Jeff Luther, Sheriff Office
Robin Ware, City of Sebastian
Pastor Buddy Tipton, Local Faith Business Jill Grimaldi, Local Business
Laura Lucas, Press Journal
Ernestine Williams, Gifford Area
Erika Ramos, Fellsmere Area
Michael Williams, Gifford Area
Pastor Reason, Pastoral Association
Laura Vazquez, Oslo Area Appointee
Rev. Sylvester McIntosh, Wabasso Area

*The Complete Count Committee meeting of January 5, 2010 could not be call to order due to the absence of a Chairman and Vice-Chairman. The following are notes are based on the informal discussion that followed.

Meeting Notes

Mrs. Debbie Mackay provided a brief review of the committee's presentation to the School Board. She pointed out the PowerPoint presentation was very cut and dry and suggested making a few changes to catch better the attention of the audience. Mrs. MacKay inquired about the dollar amount assigned to each returned questionnaire; this in terms of federal funds assignment. Ms. Ogle explained there were 435 billion dollars

CCC- Meeting Notes

January 5, 2010

in federal funds to be distributed nation-wide based on population. There was a suggestion of getting the historical records of federal funds assigned to the County from the Census 2000.

Discussion ensued regarding the appropriate time to start getting the message out about the Census 2010. Ms. Linda Ogle, Census Bureau, explained the prime time for publicizing was mid-February.

A lengthy discussion ensued regarding seasonal residents and main-residency to be used for the Census 2010 questionnaire.

Mr. Michael Kint suggested having the Census 2010 ad for the press Journal in an email ready format to be used by other organizations and non-profits.

Ms. Ogle discussed the challenge with Census workers not being allowed to distribute information at various locations, including major retail and grocery stores. She continued with a brief explanation about the Census employment requirement and hiring process.

Mr. Kint stated he would look into the possibility and make an inquiry to the United Way Board of Directors for providing funds to aid the Committee on its publicizing efforts.

There was a suggestion for having the Chairman send letter to businesses advising them of the Census and Complete Count Committee and have a meeting with various organizations including the Chamber of Commerce and the IRC Realtors Association.

Ms. Ogle announced the Census Bureau was on the planning stages for the Indian River County Census 2010 Job Fair. She explained they were looking for having the fair on either January 20, 2010 or January 21, 2010.

Mr. Browning suggested having a general Census 2010 blur for the School Board automatic dialing system. He also suggested having a presentation during the next Pastor's Association Meeting, scheduled for February 6, 2010.