



## COMPLETE COUNT COMMITTEE

The Indian River County (IRC) Complete Count Committee (CCC) met at 3:00 p.m. on Tuesday, January 26, 2010 in the County Administration Building A, Conference Room A1-102 at 1800 27th Street, Vero Beach, Florida.

*\*The written minutes will only consist of the motions and decisions requiring action. An audio and video copy of the meeting can be accessed at <http://www.ircgov.com/Boards/CCC/2010.htm>.*

### Present were:

Jeff Luther, Sheriff Office  
Pastor Buddy Tipton, Local Faith Business  
Nan S. Warner, Indian River Shores  
Mayor Richard Dunlop, Town of Orchid  
Michael Kint, IRC United Way  
Jill Grimaldi, Local Business  
Mayor Kevin Sawnick, City of Vero Beach  
Ernestine Williams, Gifford Area  
Laura Lucas, Press Journal  
Kevin Browning, School Board  
Rev. Sylvester McIntosh, Wabasso Area

### Also Present was:

Joseph E. Flescher, IRC Commissioner Liaison  
Linda Ogle, Census Bureau  
Sasan Rohani, IRC Long Range Planning

### Absent was:

Robin Ware, City of Sebastian  
Erika Ramos, Fellsmere Area  
Michael Williams, Gifford Area  
Pastor Reason, Pastoral Association  
Laura Vazquez, Oslo Area Appointee

### **Call to Order (00:00:00)**

Chairman Jeff Luther called the meeting to order at 3:07 a.m., at which time it was determined a quorum was present.

### **Approval of Minutes**

**ON A MOTION BY Mayor Dunlop, SECONDED BY Ms. Grimaldi the members voted unanimously to approve the minutes of November 24, 2009 as presented.**

### **Committee Members Reports**

Mr. Kint reported he had sent out an email to all his contacts within the health and human services sector with information on the Census 2010 and included a brief message encouraging them to participate, print, display, and distribute information in their organizations. He planned on having a meeting with Mary Jane Kelly from the Cultural Council to get an email distribution list of all the arts agencies in the county. In addition, he reported the IRC United Way Executive Committee denied the request for funding for the Complete Count Committee as it was not on the list of priorities for the organization.

Mayor Dunlop reported he had made arrangements in Vero Beach 32963 newspaper and the online sister publication veronews.com for having an article about the Census 2010. He explained the article would include an interview to a 32963 resident. A suggestion was made to have an article included in Hometown News.

Mrs. Nan Warner reported she was scheduled for a presentation at the Indian River Shores Council meeting of January 28, 2010. She provided a brief explanation on the information she planned on including for the presentation.

Ms. Laura Lucas indicated the Census 2010 for the Press Journals was going to be running in the newspaper from February 12, 2010 through March 31, 2010. In addition, Ms. Lucas had provided Census 2010 recruitment cards to the Circulation

Manager to pass along to the newspaper carriers. She added the Census 2010 essay contest was already out and they are waiting for submissions.

Pastor Tipton said Central Assembly of God was planning on having some information included at their newsletter and having flyers distributed to the church members.

Rev. Sylvester McIntosh explained the members of the West Wabasso Civic League were going door by door around the community explaining the importance of the Census 2010 and encouraging all the members of the community to fill out the Census questionnaire and mail it back.

Councilmember Sara Savage provided a brief report about the City of Fellsmere efforts for Census 2010. She said the city was planning on having a picnic for all the residents for a small price for filling the Census form and a drop box for the forms to be deposited.

Ms. Jill Grimaldi reported she was working on the ads for the GoLine and making copies of various marketing material as needed. She was planning on starting approaching businesses to have Census 2010 information on their marquees by mid March.

Ms. Linda Ogle provided a brief report on the Census 2010 Indian River County Job Fair. She stated the job fair was a success with many people filling in job applications and taking the tests.

A lengthy discussion ensued regarding various ways to advertise and create awareness about the census.

A suggestion was made to have yard signs at high traffic places advertising the Census. Discussion ensued regarding the prices and amounts of yard signs to be ordered. Pastor Tipton said Central Assembly of God would donate 500 dollars to cover the costs of the yard signs.

### **Adjournment**

There being no further business the meeting was adjourned at 4:04 p.m.

**PRC- Unapproved**

**January 26, 2010**