



FACTS & FIGURES

- ★ *The National Association of Professional Baseball Leagues, now known as Minor League Baseball, was formed on September 5, 1901*
- ★ *The Minor League Baseball (MiLB) office has been located in St. Petersburg, Fla., since 1973*
- ★ *MiLB's membership consists of 20 leagues and over 250 clubs in 44 of the 50 United States, Canada, Mexico, the Dominican Republic and Venezuela*
- ★ *There are 29 MiLB clubs in Florida; 12 in the Florida State League, one in the Southern League (Jacksonville); and 16 in the Gulf Coast League*
- ★ *MiLB is a \$750-million annual enterprise*
- ★ *The Minor League Baseball Office represents its member leagues and clubs in negotiations with Major League Baseball*
- ★ *Through its subsidiaries, Professional Baseball Promotion Corp.; Baseball Internet Rights Company LLC (BIRCO); Minor League Baseball Charities; and Professional Baseball Umpire Corp. (PBUC), it works in the areas of marketing, promotions, licensing, legal affairs, internet, charitable contributions and the training and evaluation of umpires*
- ★ *Professional Baseball Employment Opportunities (PBEO) assists clubs in the area of office employment recruitment*
- ★ *MiLB clubs donated more than \$2.2 million in cash and \$7.4 million in gifts in kind to their local communities and national charity partners The ALS Association, Big Brothers Big Sisters and Special Olympics*
- ★ *MiLB Charities first act after being established in 2008 was to donate \$100,000 to the four MiLB communities in Iowa affected by the devastating floods*
- ★ *MiLB has set an attendance record in each of the last five seasons*
- ★ *MiLB drew over 43.2 million fans in 2008, more than the NFL & NBA combined*
- ★ *Over \$54.8 million in Minor League Baseball merchandise was sold last year*
- ★ *MiLB runs the Baseball Winter Meetings™, in conjunction with the MLB Commissioner's Office*
- ★ *Since its beginning in 1993, the MiLB national marketing program has paid nearly \$25 million in sponsorships to its member clubs*
- ★ *MiLB.com had a record number of total visitors (27,166,207) and page views (199,062,527) in 2008. It has over 839 million page views and over 130 million visitors since its launch in 2005*
- ★ *MiLB also has an agreement to operate the historic Durham Athletic Park. It uses the stadium as a training center for baseball-related business and facility operations*

