



MARKETING STATISTICS

108 *Years Minor League Baseball has been an integral part of America's National Pastime*



78 *Clubs located in the Top 100 Demographic Market Areas*



50 *Percent of Minor League Baseball fans have a child under the age of 17 living at home*



43 *States have at least one Minor League Baseball team, as well as one Canadian Province*



32 *New Minor League Baseball stadiums opened in the last five years*



22 *Clubs located in the Top 25 U.S. Hispanic Demographic Areas*



5 *Consecutive years Minor League Baseball has set its all-time attendance record*



1 *Huge fan base with more than 43 million fans attending games in 2008!*

