

ECONOMIC DEVELOPMENT COUNCIL

There was a meeting of the Indian River County (IRC) Economic Development Council (EDC) on Tuesday, July 15, 2008 at 3:18 p.m. in Conference Room B1-501 of the County Administration Building B, 1800 27th Street, Vero Beach, Florida. You may hear an audio of the meeting and review the agenda and minutes on the IRC website - www.ircgov.com/Boards/EDC/2008. Please note listed at the end of each agenda item refers to time on the recorded minutes.

Present were EDC members: Chairman Scott Carson, Real Estate Appointee; Doug Bournique, Local Industry Appointee; Ray Coniglio, Sebastian River Area Chamber of Commerce Appointee; Penny Chandler, Indian River Chamber of Commerce (IRCOC) (arrived at 3:55 p.m.); Linda Schlitt-Gonzalez and Andrew Kennedy, Member-at-Large Appointees; Keith Kite, Tourist Industry Appointee; Mayor Thomas Cadden, Town of Indian River Shores Appointee; Gwenda Thompson, Workforce Development Board Appointee; Jan Pagano, Civic Organization Appointee (arrived at 4:08 p.m.); Ann Reuter, School Board Appointee (arrived at 3:42 p.m.); and Mayor Andrea Coy, City of Sebastian Appointee.

Absent were EDC members: William Penney, Banking Appointee; Vice Chairman Peter Robinson, Developer Appointee; Councilmember Debra Fromang, City of Vero Beach Appointee; Deborah Mayfield, Board of County Commissioners (BCC) Appointee; Mayor Sara Savage, City of Fellsmere Appointee; Talmage Rogers, Jr., Citrus Industry Appointee; Deb Branwell, Town of Orchid Appointee; James Kretsch Member-at-Large Appointee; and Victor Hart, Sr., Gifford Community Appointee.

Also present were IRC Staff: Peter O'Bryan, Non-voting Commissioner Liaison; Sasan Rohani, Long Range Planning Chief; Bill Schutt, Senior Economic Development Planner; and Terri Collins-Lister, Commissioner Assistant, District 4. Others present: Helene Caseltine, Alternate, IRCOC Appointee; Don Wright, Exit Realty; Scott Oberlink, Pointe West; and Eric Menger, Airport Director, Vero Beach Municipal Airport.

Call to Order – EDC Chairman Scott Carson

EDC Chairman Scott Carson called the meeting to order at 3:18 p.m. At the time, no quorum was present.

Report on the Piper/Aviation Task Force – Scott Carson, EDC Chairman

(00:01:05)

Chairman Carson asked Mr. Eric Menger, Airport Director, Vero Beach Municipal Airport, to discuss the Piper/Aviation Taskforce. Mr. Menger briefly talked about the taskforce and noted their goal was to look at potential opportunities to bring aviation businesses to IRC. A discussion followed on state incentives to assist in bringing aviation businesses to IRC.

Review of Economic Development Element Objectives and Policies – Bill Schutt, IRC Senior Planner (00:17:54)

Mr. Bill Schutt, IRC Senior Planner, handed out a revised IRC Economic Development Element Goal, Objectives, and Policies for the committee's review as discussed at the June 16, 2008 EDC meeting, a copy of which is on file at the Commission Office. The committee reviewed and recommended changes to the policies listed under Objectives 1 and 2 of the IRC Economic Development Element Goal, Objectives, and Policies.

Ms. Reuter arrived at 3:42 p.m.

Ms. Chandler arrived at 3:55 p.m.

Ms. Pagano arrived at 4:08 p.m.

A discussion ensued on Policy 2.6 under Objective 2: Diversified Economic Growth, which included a list of the County's targeted industries. Mr. Sasan Rohani pointed out Policy 2.6, the County's targeted industries as one of the most important policies of the Economic Development Element. The committee felt the list should include industries such as aviation and alternative energy and be evaluated on an annual basis.

Approval of EDC Minutes of May 20, 2008 and June 17, 2008 (00:21:40)

ON MOTION BY Mr. Coniglio, SECONDED BY Mayor Coy, the members voted unanimously (11-0) to approve the May 20, 2008 and June 17, 2008 minutes as presented.

Economic Development Report – Helene Caseltine, Economic Development Director, Indian River County Chamber of Commerce (1:37:58)

Ms. Helene Caseltine, Alternate, IRCOC Appointee, reviewed the
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information contained in the IRCOC's Economic Development Report, a copy of which is on file in the Commission Office.

Committee Members Matters

Ms. Chandler followed up on a discussion from the June 17, 2008 EDC Meeting regarding local business news. She pointed out from a suggestion made by Commissioner Liaison Peter O'Bryan; the IRCOC, the Sebastian River Area Chamber of Commerce, the Citrus League, the Treasure Coast Builders Association and the Realtors Association were on board to assist with a website dedicated to local business news in Indian River County and had purchased 17 domain names with a two year contract.

Mr. Coniglio announced Mr. Donald Wright would be the new appointee for Sebastian River Area Chamber of Commerce and appreciated the opportunity to serve on the EDC.

Adjournment

There being no further business, the meeting adjourned at 5:26 p.m.